

**USAID
Development
Innovations Ventures**

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DIV aims to:

- Foster a culture of innovation and evidence-based policy at USAID
- Develop, rigorously test, and transition to scale promising innovations in development

Goal

- Produce innovations which
 - Reach scale of 75 million people (level of microfinance)
 - Have proven impact, cost-effectiveness, yielding a 15% ROI
 - Could scale via public sector, private sector

Examples:

- Conditional cash transfers
 - Policymakers, academics worked together to develop, test, and scale conditional cash transfers
 - Now in 30+ countries

- Mobile Money

- Deworming
 - School-based deworming proven effective
 - Evaluation results alone insufficient to change policy

Process of moving from evidence to policy. . .

Approach

- Foster collaborations (USAID staff, private sector, academics, country officials, and NGOs)
- Safe space for risk taking
- Support innovations with potential to scale in multiple countries
- Rigorous testing
- Help transitioning to scale

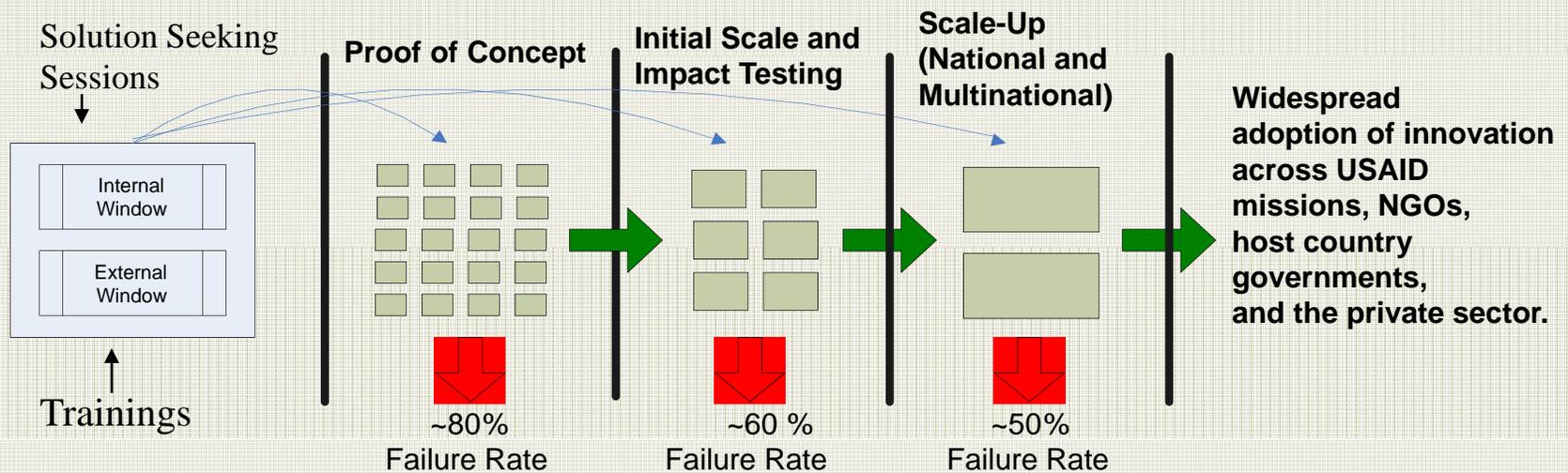
Forging links to generate innovation

- Matchmaking sessions to link researchers, USAID staff, innovative practitioners
- Bring leading development researchers and practitioners into USAID as innovation fellows
- Support USAID staff to generate proposals

The Development Innovation Fund

Drawing inspiration from venture capital models, DIV will use a Development Innovation Fund to invest in a portfolio of projects at various stages:

- Stage 1: Proof of Concept
- Stage 2: Initial Scale and Impact Testing
- Stage 3: Scale Up (coverage across one country and pilots in two countries)
- Stage 4: Widespread adoption by development partners, governments, or the private sector





Eager to explore cooperation with MCC

- Referrals
- Joint funding
- Test approaches MCC is considering



END
