

Introduction

Tim Mooney – MCC's Project Lead (PL) for:

- \$234 Alatona Irrigation Project (AIP) – Mali
- \$300 Fruit Tree Productivity Project (FTPP)–
Morocco
- \$116 million Small-Scale Fisheries Project
(SsfP) – Morocco
- Explain briefly what PL does, i.e. herd cats

Compact Requirement

- Technical Assistance and Training for Fruit Tree Producers: The purpose of the impact evaluation is to evaluate the effectiveness of technical assistance and the extension methods used in the Project. The evaluation would focus on rehabilitation activities under the Project to refine the effectiveness of technical assistance which will be based from the outset on best practices.

M&E vs. Operations

	2008	2009	2010	2011	2012	2013	Total
Current Contract (<i>Rythme initial</i>)							
- identification	38	57	56	43	26		220
- treatment		38	57	56	43	26	220
Changes Necessitated by Requirements of Impact Evaluation							
- identification	38	114	112	19			283
- treatment		38	57	56	19	57	227
- “control” perimeters			57	56			

The Best-Laid Plans Confront the Real World

	Year 1: 2008/2009	Year 2: 2009/2010	Year 3: 2010/2011	Year 4: 2011/2012	Year 5: 2012/2013
Original Plan	Tranche 1	Tranche 2	Tranche 3	Tranche 4	Tranche 5
Actual and Current Plan			Tranche 1	Tranche 2	Tranche 3

Rehabilitation 2010: Improved Harvesting Techniques



Lesson Learned #1 -

- Get MCC M&E and Operations folks talking early on in the due diligence process, so the Operations folks have an idea what might constitute an appropriate activity for impact evaluation. The FTTP could have been much different if M&E had understood that there were 500,000 ha of existing olive orchards that were potential rehabilitation candidates.

Lesson Learned #2 -

- Engage the MCA as early as possible as well. In the case of Morocco this might have restrained our Ministry of Agriculture colleagues from rushing to pick orchards for rehabilitation based primarily on the recommendations of the Provincial Department of Agriculture.

Lesson Learned #3 -

- Showing my bias, I would encourage my M&E colleagues to be more sensitive to the idea of selling the benefits of an IE to both MCA and MCC operations folks. They need to know that the short-term pain, perceived and real constraints on their operations, are worth the considerable long-term gains.